

# Dream blazing

Ignite a path  
to your  
dreams

A red-tinted historical map with a compass rose and the text "Skeleton Island". The map features a compass rose in the bottom right corner, with a star-like design. The text "Skeleton Island" is written in a cursive font on the map. The map also shows various lines, numbers, and other markings, suggesting a detailed geographical or navigational chart.

Your personalized map to  
to building a Noble Empire  
and living an inspired life.

By Lisa Robbin Young

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**PLANS ARE USELESS,  
PLANNING IS EVERYTHING.**  
- President Eisenhower





## About Lisa

Lisa Robbin Young is known as "The Singing Business Coach" and believes the best way for entrepreneurs to be successful is to be themselves fully and completely, and define success on their own terms.

With more than 20 years as both a performing artist and entrepreneur, Lisa has helped hundreds of clients, including best-selling authors, expand their reach, build a Noble Empire and live an inspired life.

An award-winning author and composer, Lisa's currently working on a project to record 300 songs in a variety of genres, including jazz, pop, swing, and blues. Her book, *The Secret Watch* is a success parable written specifically for entrepreneurs.



# Contents

Overview – 3

Your 5 Key Areas – 11

Faith – 24

Family – 30

Fitness – 36

Fortune – 40

Freedom – 49

Your Strategic Plan - 54

# Success Is A Destination And You're Already There!

It might sound a little hard to believe, but it's true. In our goal-oriented world, we focus on results, thinking they are the destination. Like we've "arrived" or something when we can check them off our list.

In reality, the goals we attain are merely a pit-stop on the journey of life. You are already a success insofar as you are – in this very moment – the sum total of all the decisions, goals and to-do's you've achieved to this point. Success is a destination, and you have arrived.

"But wait!" I hear you say. "This isn't where I want to be! I've got dreams, plans, and desires that still need to come to fruition!"

I hear you. And I'm telling you that the fastest way to get to your next pit stop of life (aka, goal attainment) is with a plan.

Yesterday's plan leads to success today. According to the 2012 State of the Business Owner survey, just the act of making a plan sets you ahead of about 60% of the businesses that don't even try to plan. Even if the plans you make get drastically altered during the year (and they usually do), you'll still fare better than making no plan at all.

Don't believe me? Look at your results from the past 12 months. Chances are good that the planners of the world have accomplished up to 60% more than the non-planners out there.

**Now, I'll be the first to admit that "more" isn't always better.** But if you're nowhere near where you wanted to be in the past 12 months, and you *didn't* make a plan, well, maybe it's time to at least try. That's why you're here, right?

**A YEAR FROM NOW, YOU WILL  
WISH YOU HAD STARTED TODAY.**

- KAREN LAMB





## Life Happens . . .

A plan is not a blueprint. It's a guide, a filter, that helps you make decisions based on what you want to see happen in the coming months. But let's be honest, stuff happens, and you can't possibly make a plan for everything. Cars break down, kids get sick, relationships end, and new ones begin. Plus, there are all kinds of opportunities waiting for you that you don't even know exist yet!

### So why make a plan at all?

Because, as Dave Ramsey likes to say, when it comes to emergencies (and surprise blessings), it isn't a question of "if" they'll happen, but "when" they'll happen. A good plan keeps you from standing around waiting for the next shoe to drop. It's also flexible enough to accommodate those changes as life happens.

Dreamblazing is a *framework*, - like those jungle gyms you see on a playground. There's just enough structure to keep you safe, with plenty of wiggle room so you can be creative and handle "life" as it comes along. Yes, we can do *some* preemptive and proactive "what if" type scenarios, but some things you just can't plan for. A good plan helps a leader stay on track - and know when it's time to adjust course to prevent disaster.

Dreamblazing allows you to focus in on what I call the 5 Key Areas of Success. They are:

Faith  
Family  
Fitness  
Fortune  
Freedom



Each word comes with its own definition - one that's personal to you. I'll share my definitions with you in this program, but please be encouraged to *change* those definitions to suit *you*. If you're working through this program with a business or life partner, you'll need to come to an agreement on the definitions you'll be using, otherwise, you could be aiming for entirely different goals.





## Use Your Tool Box!

The program also includes a toolbox of resources and recommended exercises to help you make the most of the Dreamblazing adventure. Like any tool box, not every tool is suited to solve every issue. I encourage you to try the tools, and if you find a better way to do something, by all means, you don't need to use every tool in the toolbox!

Ultimately, the idea is to ask yourself "at the end of the next 12 months, how will I KNOW I've been successful?" pretend to stand in your shoes a year from now and look at what needs to be different (or stay the same) in order to consider your life and work a success.

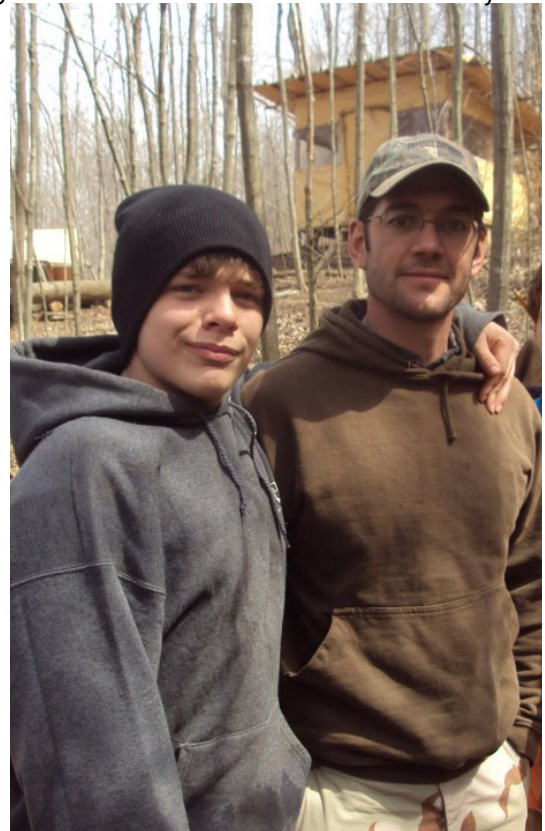
## Plan, Do, Evaluate

When my oldest enrolled in a wilderness camp for boys with emotional issues, the first mantra they taught him (and us) was "Plan, Do, Evaluate". It was a handy reminder of how every day at camp was intended to roll.

Each morning, around 5:30 they'd get up, get dressed, and gather in their group to review their plan for the day. Then, they'd go about the day, as close to the plan as possible. Sometimes "life" would happen, and the plan would get altered. At the end of each day, the campers gathered for an evening "pow-wow" where they would evaluate how the day went, what worked, what didn't, how they could improve the next day, and maybe even start their plans for tomorrow.

It was a simple approach to making big changes in the lives of these kids. It worked so well we implemented a similar approach at home, to help preserve some continuity for our son. While he's still not a big fan of pow-wow, the results speak for themselves. When he takes the time to evaluate, his plans are more accurate, more helpful, and lead to greater success. When he just charges ahead with his plans, he often falls down on his goals and dreams.

**Which would you prefer?**





# *Evaluations & Celebrations*

It's been said that when you look at your calendar and your bank statements, you can see where your priorities are. So go grab 'em and any other spending/investing statements you'll need to track where you invested your time and money in the last 12 months. Then answer the questions below.

1.. What do you consider your biggest accomplishments of the last 12 months?

Personally:

Professionally:

2. What were the surprise blessings of the last 12 months?

3. Over the past 12 months, for whom are you most grateful?



# *Evaluations & Celebrations Continued*

4. What went really well?

5. What did you love most about life?

6. What did you love most about your work/career?



# *Evaluations & Celebrations Continued*

Any other notes or celebrations you want to be sure to document?  
Write them here. Use extra sheets if needed.



# *My Commitment*

Commit yourself to this process. You owe it to yourself to fully invest the time it takes to craft a plan for the next 12 months. To begin, you will commit yourself, in writing, to taking time over the next 2 weeks to complete this easy-to-follow-planning process. In the space below, please re-write the following pledge, then sign and date the bottom of the page.

**Please hand write this pledge, it's more powerful than typing it out.**

I, (insert your name), do hereby make the heartfelt commitment to fully participate in this entire program from beginning to end. I understand each step is an act of courage, and is important to my success. I am investing in myself and setting empowering goals for the next 12 months of my life and in my work. This is important. Even if I don't feel like I understand what is being asked of me in the moment, I pledge to ask questions and do the work to the best of my abilities. I commit to doing my utmost to make a plan for each of the 5 Key Areas of Success, and in so doing, amplify my willingness to see my dreams come true. By signing this commitment, I acknowledge my value in the world, and step forward in faith to do my great work for the next 12 months.