

Identifying Your T.A.G.S.

Faithfully Rich mentor, Leesa Renee Hall writes about T.A.G.S. - your talents, abilities, gifts and skills. Leesa shares that your TAGS are where your money "sweet spot" is. Read her post (in the "Additional Resources" section of the Module 1 toolbox), and use this worksheet to identify your own TAGS. We'll use them in the final component of Module 1.

What are those "dormant" TAGS, that you used to practice/experience/develop, but don't anymore (or haven't for a while)?

What are the TAGS that those close to you say aren't a profitable/appropriate way to spend your time – even though you might enjoy them, or they're part of what makes you unique?

What are the TAGS that get a "polarizing" reaction from your audience?

Circle the recurring themes/trends/commonalities. They're part of your Competitive Advantage!