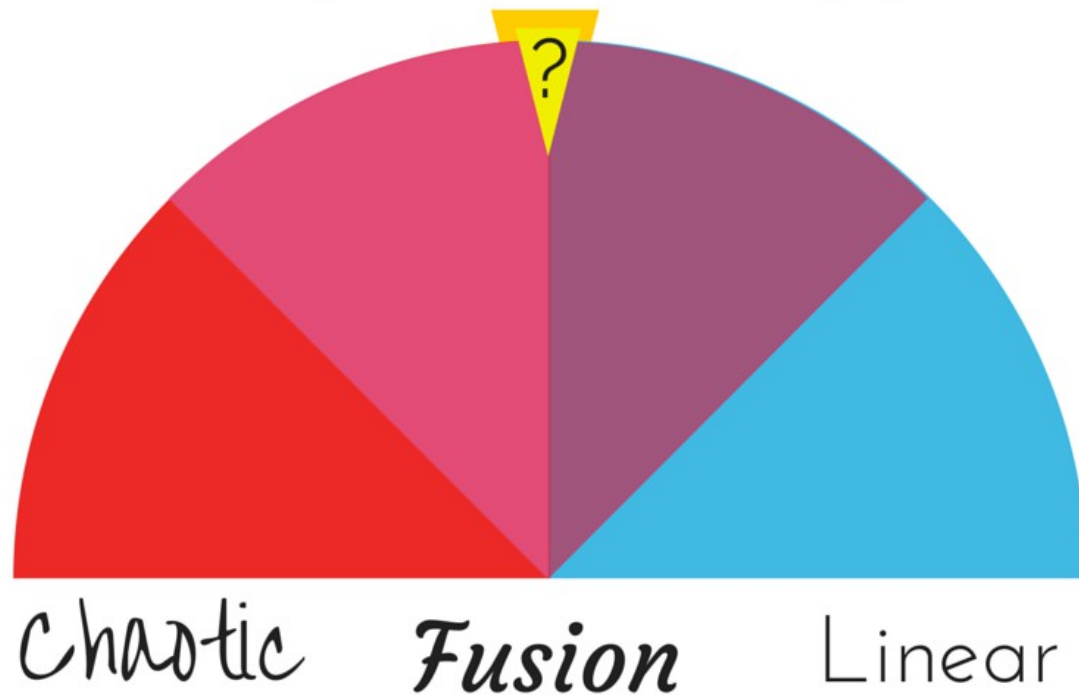


Your Creative Freedom™ Entrepreneur Type Report

The Clarity You Need To Build Your Noble Empire And Live An Inspired Life



Developed By:



What's Inside...

- **Ever See A Rainbow Unicorn?**
- **Quick Type Overviews**
 - **Chaotic**
 - **Linear**
 - **Fusion**
 - **“Cusp” Types**
- **Blind Spots & Success Factors**
- **What Next?**



Each type has blind spots and ninja-like skills.
Which type are you?

Ever See A Rainbow Unicorn?

They're elusive, mystical, magical things, those rainbow unicorns. Just when you think you've got one nailed down, it seems to evaporate into thin air. Maybe they're really just an illusion... kind of like building a profitable, sustainable business for most Creative Entrepreneurs.

I'm here to tell you that you *can* build a business - doing what you love - that pays you well and gives you the time to enjoy the money you're making. Knowing your **Creative Freedom™ Entrepreneur Type** can help.

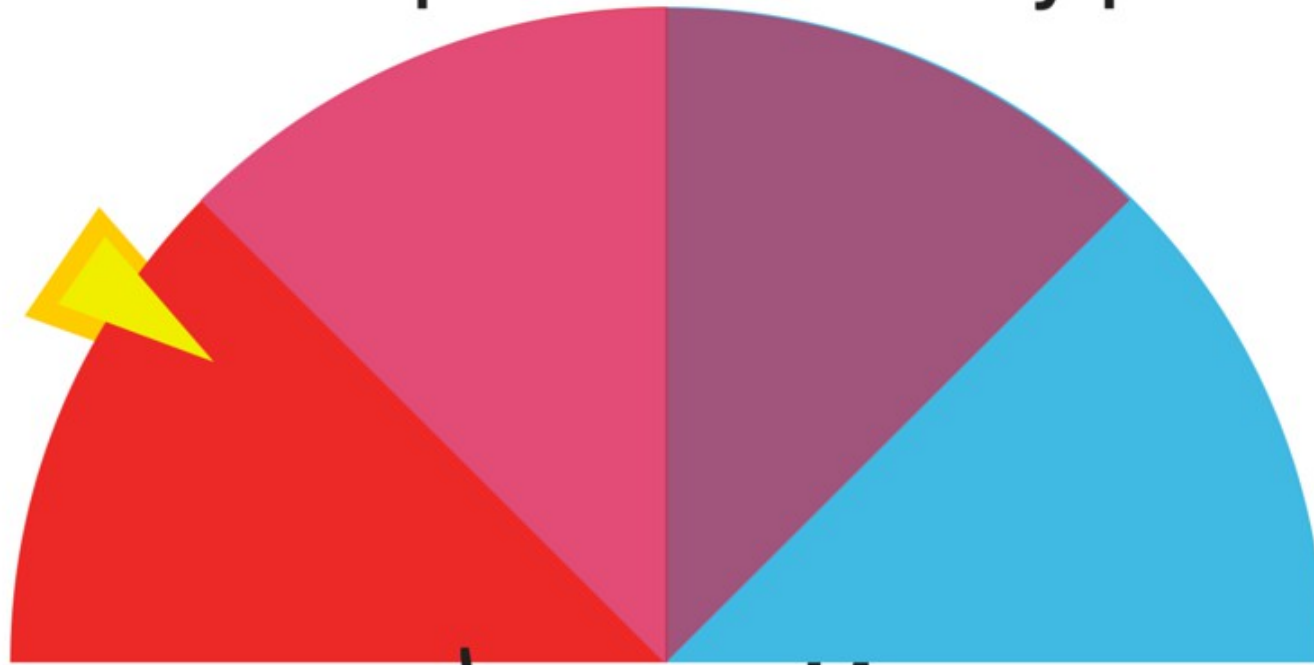
Each of us has a preferred mode of operation in the world. It dictates the way you interact with the world around you. It reveals why you choose to do what you do (or not). It also causes blind spots unique to your type. Once you know your type, you can resolve your blind spots once and for all, giving you the clarity and confidence to build a Noble Empire and live an inspired life from here on out.

You've already taken the quiz, so you know your type. Now you can discover the blind spots and ninja-like skills of your Creative Freedom™ Entrepreneur Type. Once you do, you'll see your business (and yourself) in a new light.

READY? LET'S BEGIN!



Your Creative Entrepreneur Type



Chaotic

Chaotic Creatives



Chaotic Creatives are usually what we think of when someone says "creative." Chaotics are the makers, creators, and joy-bringers of the world. They're also often the last to reach their true potential as creative entrepreneurs.

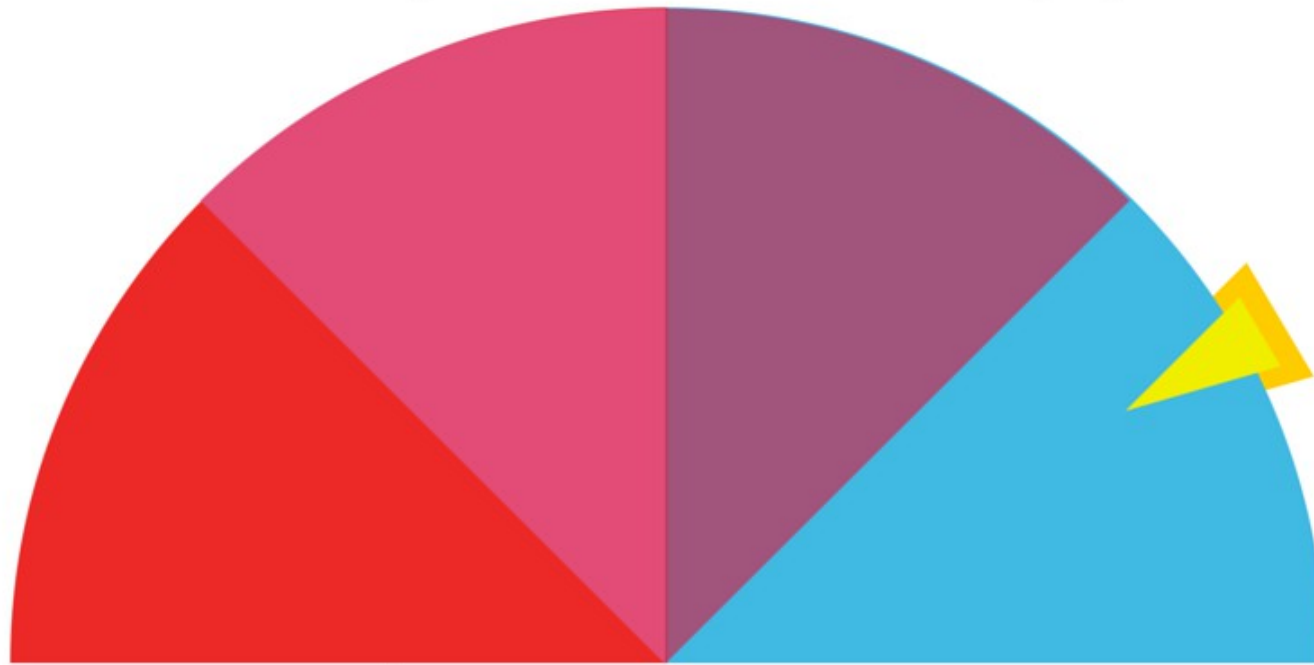
Why?

Their aversion to all things Linear: money, numbers, structures, and routines are all taboo for Chaotic Creatives. Afraid of "selling out" they usually focus on doing their Great Work and trust that "if they build it they will come."

Their results often reflect their haphazard approach to business: chronic cycles of feast or famine – usually because they get lost in their work for extended periods of time. Once they come up for air, they recognize the need to "get out there" and market their offerings, but struggle with their negative perception of marketing.

Chaotics have a method to their "madness" though. They trust their intuition, which is finely tuned, and generally keeps them moving in the right direction. Trouble comes when they rely ONLY on intuition, instead of seeking external confirmation of their gut instinct.

Your Creative Entrepreneur Type



Linear

Linear Creatives



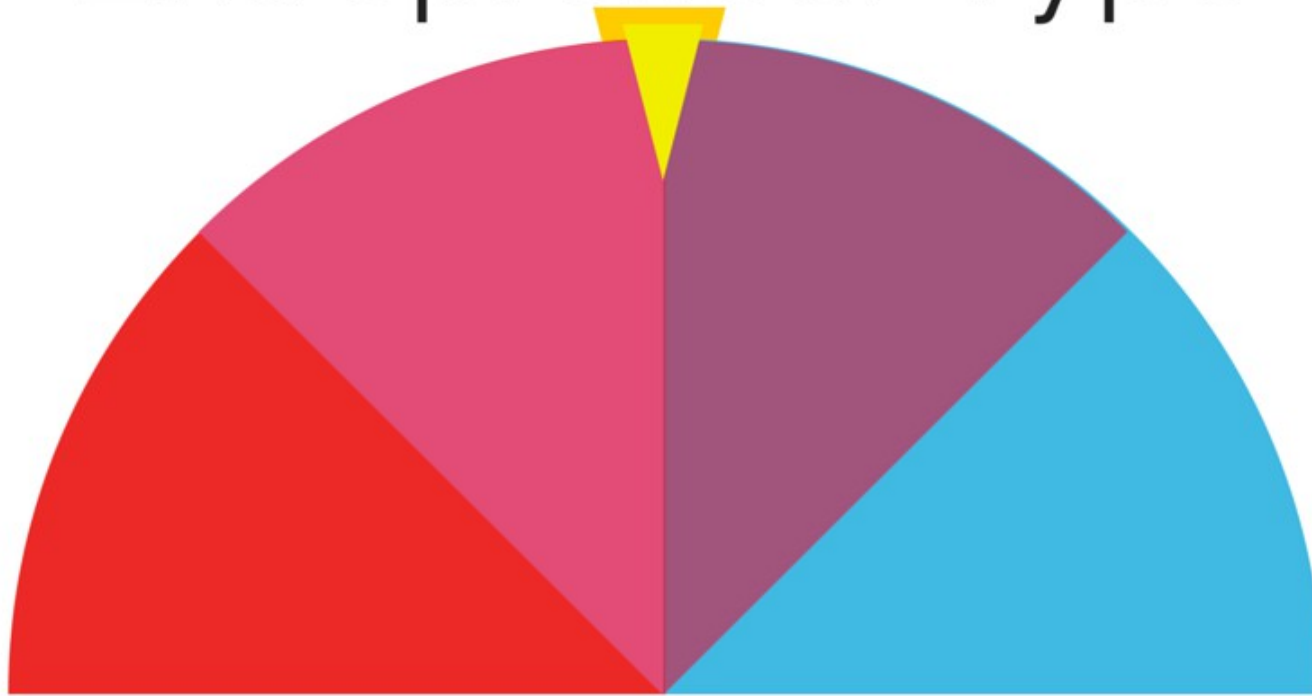
Linear Creatives are not likely to even consider themselves “creative” but they are. Linears are the strategic thinkers, the builders, and the innovators of the world. They're often the first to reach financial success with their Great Work, but their hard-driving focus on the bottom line often leaves Linear Creatives feeling depleted, burned out, and unsatisfied with their work.

Why?

Their general aversion to all things Chaotic: trusting intuition, taking time out for self-care, stepping out of their “results-oriented box” long enough to see the bigger picture of life. Afraid of “wasting time” Linears can get too focused on delivering a quality product and forget about the people that make it, buy it, or support and encourage the originator of the Great Work in the first place.

Their results often belie what's going on behind the scenes: everything looks good on paper, and to the rest of the world, Linears should be enjoying the high life... but it's the enjoyment part where they often get stuck

Your Creative Entrepreneur Type



Fusion

Fusion Creatives



Fusion Creatives are the super heroes of the world. They have a great capacity for learning and doing just about anything. Their biggest problem is trying to figure out which "thing" to pick.

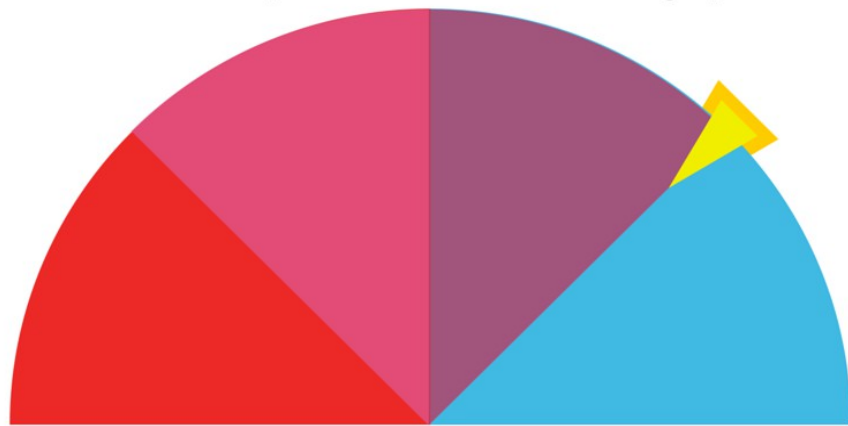
Why?

Resting comfortably between the Linear and Chaotic extremes, Fusion types often have Linear colleagues that see them as "creative" and Chaotic colleagues that see them as "analytical." Inevitably, they set impossibly high standards for themselves because they want to be "as good as" their Linear or Chaotic counterparts. This causes Fusions to battle with perfectionism or impostor syndrome regularly.

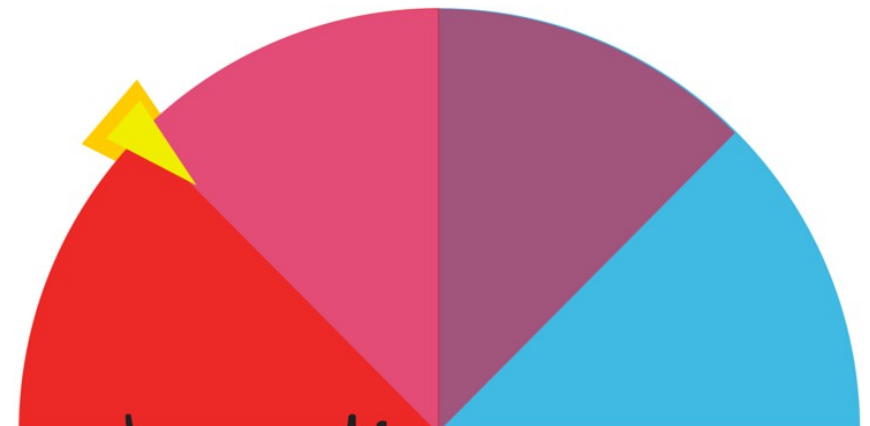
Afraid of not being fully seen (and not measuring up when they are), Fusions spend countless hours "perfecting" their Great Work, which causes them to create *less* and struggle *more*. The result? *When* they finally put something into the world it's *amazing*, but few people know about it because they don't spread the word (for fear of not measuring up).

Ironically, Fusions have the greatest potential for financial success of all the creative types.

Your Creative Entrepreneur Type



Linear Cusp



Chaotic Cusp

Cusp Types

Cusp-Type Creatives



Cusp-Type Creatives have a dominant preference for their namesake, but have also demonstrated strong cross-over preferences. They are not considered true Fusions because they still have a preference for either Chaotic or Linear modes of operation (Fusions have a fairly equal affinity for both types).

That said, their strengths on both sides of the spectrum give them the potential to manifest blind spots common to both Fusions and their primary type.

Cusp-Type Creatives don't usually start out life on the cusp. Often, they learn their opposing type over time, and develop an affinity for it as they get better at it.

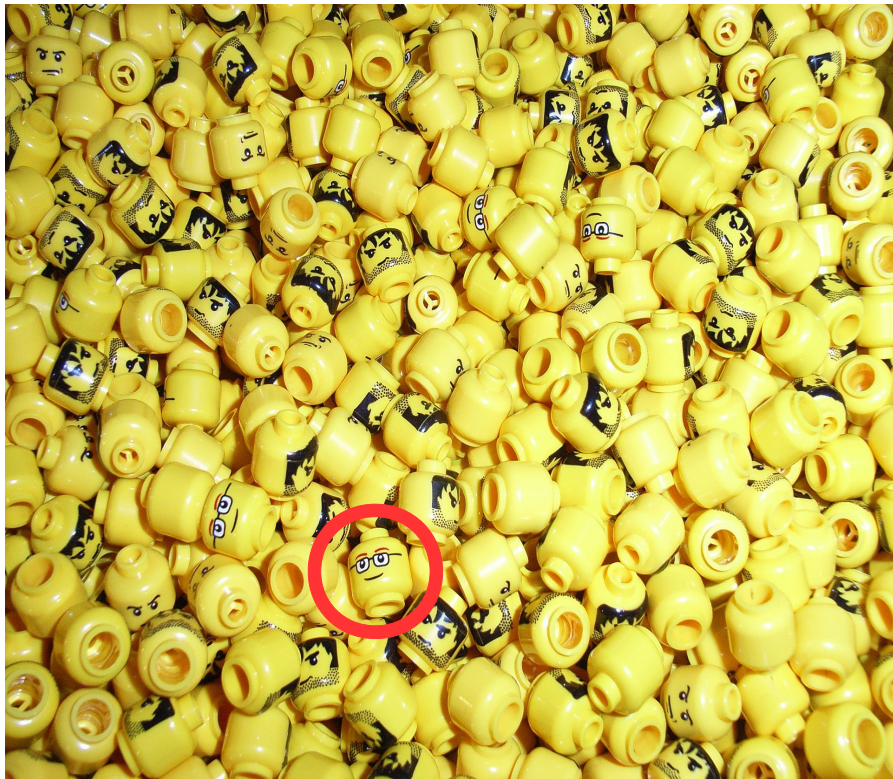
For example, many Chaotics are forced into learning Linear concepts in order to keep a job or stay in business. While some may get good at Linear tasks through years of practice, they never enjoy it, while others not only get good, they find themselves enjoying the Linear work, too. This learned affinity doesn't negate their original preference for the Chaotic approach, but gives them a more well-rounded approach to their Chaotic leanings.



Blind Spots & Success Factors

	Chaotic	Linear	Fusion	Chaos Cusp	Linear Cusp
Blind Spots	<ul style="list-style-type: none"> • Holding too tightly to vision • Control freak 	<ul style="list-style-type: none"> • Too results Oriented • Poor people skills • Lack of self-care 	<ul style="list-style-type: none"> • Perfectionism • Comparison • Doing too much yourself 	<ul style="list-style-type: none"> • Perfectionism • Control freak 	<ul style="list-style-type: none"> • Doing too much yourself • Too results oriented
Success Factors	<p>Get out of your own head and get feedback on your Great Work.</p> <p>A vision is powerful, but without an audience, your vision can't impact the world.</p> <p>Look to Fusions or Cusp-types to grow your team.</p>	<p>Get out of your own way. How does your Great Work fit into the bigger picture of the lives of your best customers?</p> <p>Engage with them to make your offering both the logical choice and the most popular one.</p>	<p>Give yourself permission to slow down long enough to delegate to trusted team members. Once they are up to speed you can go full steam again.</p> <p>Let go of the need to compare yourself to anyone but YOU.</p>	<p>Get regular feedback from trusted advisors. As Seth Godin says, "Ship" regularly.</p> <p>Be willing to let your team handle projects so you have time to create. Allow them to rise to meet their potential instead of criticizing them for not being perfect.</p>	<p>Get the right people on your support team and delegate! Expect a high level of excellence, but remember you and your team are only human.</p> <p>Take time to actually celebrate your wins.... even if they seem small or inconsequential. Create a culture of celebration.</p>

What Next?



There's a sea of creative endeavors in the world, and it's easy to get lost in them. Understanding your **Creative Freedom™ Entrepreneur Type** allows you to see your blind spots so that you can do something about them. That way you can get paid well to do more of what you love – *and less of what you don't.*

But knowing and doing are two different things. This report is just the tip of the iceberg. Creative Freedom is about building a profitable, sustainable business doing what you love. Sometimes you need help to make that happen.

As a Fusion myself, I understand the unique needs of all the Creative Freedom types, and have worked with clients in a variety of industries over the years.

If you're ready to take your next step on the Creative Freedom path, consider my **Creative Freedom Apprenticeship**. You'll get more in-depth understanding of your Creative Freedom type, and you'll be able to work alongside me and other creative entrepreneurs who are building their own Noble Empires.

Learn more today:

LisaRobbinYoung.com/apprentice